

SELECTED FACTS FROM BANK BGŻ BNP PARIBAS THE CSR REPORT OF 2017



BGZ BNP PARIBAS

The bank
for a changing
world

ABOUT THE BANK

The Mission of the Bank is to responsibly deliver innovative financial solutions which help our customers change their world and which support local economy.



over **2,7** mln

Clients in
all business lines



476

branches for retail
and business banking



over **7,000**

employees

CORPORATE GOVERNANCE



a culture of responsibility and cohesion



the best business practices



Involvement of the Management Board, shareholders, managerial staff and the entire Group



Sustainable development of our business and a positive impact on society

The basis of the employees' activities is the **"Code of Conduct"**, which defines the standards of behaviour, values and ethical standards applicable in the BNP Paribas Group.



The CSR strategy of Bank BGŽ BNP Paribas consists of **12 commitments** under the **four pillars of responsibility**: economic, in the workplace, social and environmental.

THE ECONOMY

**FINANCING
THE ECONOMY IN
AN ETHICAL MANNER**

Investments and financing with a positive impact

Ethics of the highest standard

Systematic integration and management of environmental, social and governance risks



OUR PEOPLE

**DEVELOPING
AND ENGAGING
OUR PEOPLE
RESPONSIBLY**

Promotion of diversity and inclusion in the workplace

A good place to work and responsible employment management

A learning company supporting dynamic career management



THE SOCIETY

**BEING
A POSITIVE AGENT
FOR CHANGE**

Products and services that are widely accessible

Combat social exclusion and support human rights

Corporate philanthropy policy focused on the arts, solidarity and the environment



THE NATURAL ENVIRONMENT

**COMBATING
CLIMATE CHANGE**

Partnering with our clients in the transition to a low carbon economy

Reduce the environmental impact of our operations

Advance awareness and sharing of best environmental practices



ECONOMIC RESPONSIBILITY



INNOVATIVENESS

In 2017, the first implementation of a start-up took place within the Bank. The new business partner of the Bank became the company Nu Delta, a start-up that offers automatic recognition and detection of document content.



THE SOCIAL LEADER PACKAGE

A free account for non-profit organisations. By the end of 2017, a total of 14,759 accounts were opened. The Bank received the title of "Responsible and Sustainable Development Leader" for the Package in the SMART CSR category by the "Rzeczpospolita" daily.



CSR SECTOR POLICIES

The process of monitoring transactions and financing Clients in terms of social, economic and environmental aspects. Over 130 CSR analyses were carried out in 2017.



A COMPREHENSIVE PRODUCT, ADVISORY AND EDUCATIONAL OFFER FOR THE AGRO SECTOR

Since 2017, the Bank has been a supporting member of the Polish Association for Sustainable Farming, ASAP.



RESPONSIBILITY IN THE SUPPLY CHAIN

98% of new suppliers signed the CSR Declaration of the Bank.

RESPONSIBILITY IN THE WORKPLACE



7 FOUNDATIONS OF ORGANISATIONAL CULTURE:

- Cooperation
- Supporting change
- Inspiration
- Trust
- Courage
- Entrepreneurship
- Vision



DIVERSITY

71% women

29% men

18 – the age of the youngest employee of the Bank

69 – the age of the oldest employee of the Bank



PRESTIGE

A managerial talent development program enabling employees to participate in development projects expanding their knowledge and improving their managerial competencies. In 2017, 229 people participated in the Program.



EMPLOYMENT AT THE END OF 2017

7,386 employees, with 3,404 in the Head Office and 3,982 in the Branches.



VIRTUAL OPEN DAYS "ŁAZIKIEM PO PRACĘ"

In June 2017, students were able to remotely control a robot located in the Warsaw and Cracow head offices of Bank BGŻ BNP Paribas, thus learning about the spaces and the daily work within the organisation. The initiative was awarded with the Employer Branding Stars in the Best Digital Action category.

SOCIAL RESPONSIBILITY



THE "CLASS" SCHOLARSHIP PROGRAM

40 new scholarship holders of the BGŻ BNP Paribas Foundation program supporting talented teenagers from small towns and villages, who are in a difficult financial situation.



WE SUPPORT THE SOCIAL INVOLVEMENT OF OUR EMPLOYEES

In 2017, 1113 employees of the Bank were involved socially.



"KIDS TO THE ROCKETS"

A project promoting the values of fair play, healthy competition and fun through sport due to learning to play tennis, for children aged 5-12. In 2017 a series of 10 urban events were organised, selected from the 50 schools which participated in the Tennis in a PE Lesson program, through a competition.



THE LOCAL GRANT PROGRAM

A support model for social initiatives, carried out by small local non-governmental organisations, with donations. In 2017, funding was granted to 27 local projects. During the 7 years of the program, donations over PLN 1 million in total have been granted.



THE "DREAM UP" EDUCATIONAL PROGRAM

632 hours of music classes for nearly 40 attendees of community day-care centres as part of the BGŻ BNP Paribas Foundation program.

ENVIRONMENTAL RESPONSIBILITY



PHOTOVOLTAIC INSTALLATIONS FOR PROSUMERS

In 2017, the Bank, in cooperation with selected partners from the photovoltaic industry, introduced an instalment loan for the financing of ecological energy sources. In 2017, cooperation was established with 65 partners, with the financing of loans totalling nearly PLN 4 million.



SAFE DRIVING ACADEMY

Training for the popularisation of effective and ecological uses of vehicles used in daily work. In 2017, over 300 employees were trained, which was 30% of the users of the company vehicle fleet.



CARBON REDUCTION 2020

In 2017, the Bank joined the global program of the BNP Paribas Group. This involves setting the objective of reducing CO₂ emissions per employee by 25% by 2020.



EKO LEASING POLSEFF

Leasing PolSEFF with Ecological Premium enables clients to finance energy-saving machines and devices on preferential terms.



"APIARY UNDER THE STARS"

In 2017 we installed an apiary consisting of three hives on the roof of the Bank's head office in Warsaw. "Apiary under the stars" is a part of the corporate social responsibility activities of Bank BGŻ BNP Paribas, and constitutes a contribution to maintaining a sustainable urban.



SEE THE CSR REPORT



We invite you to read
the full version of the report
available on the website

bgzbnpparibas.pl/raportspoleczny2017



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